IDEX/Tiny Treasures
REBORN
AWARDS

2008 GENERAL RULES

The following rules are designed to answer most questions regarding the contest. Entries that do not adhere to the following rules will not be processed. If you have any questions not addressed by the "General Rules" or "Categories & Criteria," please contact Diane Dwyer at 617-536-0100 ext. 104 or ddwyer@madavor.com.

Category Descriptions & Criteria

Main Categories

Best Presentation: Judges will pick the best overall reborn..the total package!

Best Reborn Doll of the Year: People's Choice – Tiny Treasures attendees will vote on their favorite.

Additional Categories

Best Overall Color Application: How realistic is the color all over the body?

Best Rooting: How well the hair is attached and styled? Is it realistically done?

Most Realistic - from weight to proportion, fingernails, eyes, rooting, etc. Most life-like baby will win.

Eligibility

- Artists may submit entries that were created as collaborations. All participating artists must be identified. It is not necessary to detail the contributions of each artist.
- Artists may submit each entry to as many categories as they wish. If you wish to enter more than one doll (up to a maximum of three dolls), please fill out a separate reborn entry section on the form for each doll.
- For your protection, please do not submit entries in the image of or with the name of trademarked characters unless you hold a license to create the characters or use of the trademark.
- All reborns must be your design. No copyright patterns will be allowed.
- You must identify the name of the sculpt and/or manufacturer.

Entry Requirements

- Each entry must be accompanied by a paid fee, a fully completed and SIGNED Registration Form and a SIGNED shipping waiver form (if applicable). Forms that are incomplete, not signed, or not accompanied by the entry fee will be ruled invalid and entries will not be reviewed by the judges.
- The entry fees for the 2008 Reborn Contest are $30 per reborn to enter a doll in the contest. Each entry is automatically entered into the categories Best Presentation and Reborn Doll of the Year. You can also enter your reborn in the additional categories for an entry fee of $10 per category per reborn. Please review the category descriptions before submitting your paperwork and payment. If your doll does not meet the criteria for the category, your doll will be removed for that category and no refunds will be issued.
- You may enter two additional dolls into the contest (for a maximum of three reborns).
- Judging of entries will take place at Tiny Treasures at the Sheraton Clayton Hotel, St Louis on June 27, 2008 beginning at 6 PM. In order to qualify for the judging, entries must be physically available for examination by 3 PM on June 27, 2008 at this location.
- Failure to have the reborn physically on-site at the time of the judging will be considered a forfeiture of entry and the entry will be considered withdrawn. Entry fees for forfeitures are non-refundable.
- Artists are strongly encouraged to bring their entries with them to the judging as Madavor Media/Tiny Treasures does not take any responsibility for lost of damaged entries during shipping, transportation to the judging, or during the event. If an artist decides to ship his or her entry(ies) to a designated location, the artist will be required to sign a waiver releasing Madavor and Tiny Treasures of any responsibility for loss or damages to the entry. Shipped entries without this waiver will not be accepted for consideration.
- Entries being shipped to the judging will also be charged an additional shipping and handling fee for shipping the entry back to the artist.
- Only artists or their duly authorized representatives may enter reborns into the contest.

General

- All entries MUST BE RECEIVED by 3 PM Friday, June 27, 2008. Drop-off will begin at 10 AM to 3 PM right outside the entrance to the show.
- Do not include any personal information on your entries.
- The Reborn Judging Committee will rule in all disputes. The Committee's decision is final.

Mail or fax completed registration form, registration fee and shipping waiver form (if applicable) to:
IDEX/Tiny Treasures Reborn Contest, 420 Boylston Street, 5th floor, Boston, MA 02116; fax 617-536-0102.

How to get your reborn to the judging:

Judging for the contest will take place at 6:00 p.m. on Friday June 27, 2008 at the Sheraton Clayton Hotel in St Louis, MO.

Artists are strongly encouraged to drop off their entries. Drop off will take place between10 AM and 3 PM at the entrance to the Show. Also you must bring a picture of your doll so we know how to display it. Please put your name as an artist or a manufacturer, the name of your entry, and the category on self-stick labels (do not write directly on your photographs as the ink often smears). Affix a label to the back of each photo of each doll entered. Photos are non-returnable. Failure to have the reborn physically on-site at the time of the judging will be considered a forfeiture of entry and the entry will be considered withdrawn. Entry fees for forfeitures are non-refundable.

Please bring all items needed to display your doll properly including stands, pillows, blankets, carriers, etc.

Winners will be announced during the Saturday Night Gala on June 28th, 2008. The dinner is free with your Tiny Treasures Reborn Convention Registration. Please note that the Reborn Convention Registration Fee and the fee for entering the Reborn Awards are separate. You will need to register with Tiny Treasures to attend the reborn event(s). For more information on the Tiny Treasures Conference and Show, please visit www.IDEXshows.com or call 770-632-0210.

All entries for the Reborn Awards will be on display during Tiny Treasures. You will need to pick up your reborn entry immediately following the Saturday night awards banquet or on Sunday morning at registration.

If you are not attending Tiny Treasures:

Artists may choose to ship their reborns to the judging. However, artists choosing to ship their entries are required to sign the attached waiver releasing Madavor and Tiny Treasures from any responsibility for lost, stolen or damaged entries. Shipped entries without a signed waiver will not be considered for judging. If the reborn is shipped, return shipping and handling charges will apply.

Please pack a picture of your doll so we know how to display it. Please put your name as an artist or a manufacturer, the name of your entry, and the category on self-stick labels (do not write directly on your photographs as the ink often smears). Affix a label to the back of each photo of each doll entered. Photos are non-returnable.

Please send all items needed to display your doll properly including stands, pillows, blankets, carriers, etc. Also include in the box your address, phone number, your doll's name, and the suggested retail price.

Shipments should be made via UPS or FedEx. We will accept shipments between May 1, 2008 and June 13, 2008. Please ship to Madavor Media, Attn: Reborn Contest, 420 Boylston Street, 5th Floor, Boston, MA 02116. If shipments arrive after the dates specified above, we cannot guarantee that your doll will make it to the judging.

The following prices are the shipping and handling fees per doll.

Handling Fee: $15
Domestic Return Shipping: $40
International Return Shipping: $90

Winners not attending Tiny Treasures will be notified the following week.

IDEX/Tiny Treasures REBORN AWARDS

2008 Reborn Awards Registration Form, pg 1 of 4

Artist Information:

Name _____

Address_____

City_____**State** _____**Zip**_____

Phone _____ **Fax** _____

Email _____

Doll Information: Reborn 1

Doll Name _____

Sculpted by: _____

Manufacturer (if applicable):_____

		Cost	Entry Fee
Overall Contest Entry Fee		**$30**	**$30**
X	Best Reborn Doll of the Year – overall look including presentation	$0	$0
X	Best Reborn of the Year – People's Choice	$0	$0
Additional Categories			
	Best Overall Color Application	$10	
	Best Rooting	$10	
	Most Realistic – most life-like – proportion, eye, lips, etc	$10	
	Handling Fee (If not attending Tiny Treasures)*	$15	
	Return Shipping (see General Rules page two) *		
		Subtotal for Doll 1:	**$**

• **PLEASE NOTE: SHIPPING CHARGES ARE WAIVED IF YOU BRING YOUR DOLL TO AND FROM THE SHOW.**

IDEX/Tiny Treasures REBORN AWARDS

2008 Reborn Awards Registration Form, page 2 of 4

Doll Information: Reborn 2

Doll Name _____

Sculpt _____

Manufacturer (if applicable):_____

		Cost	Entry Fee
Overall Contest Entry Fee		**$30**	**$30**
X	Best Reborn Doll of the Year –overall look including presentation	$0	$0
X	Best Reborn of the Year – People's Choice	$0	$0
Additional Categories			
	Best Overall Color Application	$10	
	Best Rooting	$10	
	Most Realistic – most life-like – proportion, eye, lips, etc	$10	
	Handling Fee (If not attending Tiny Treasures)*	$15	
	Return Shipping (see General Rules page two) *		
		Subtotal for Doll 2:	**$**

Doll Information: Reborn 3

Doll Name _____

Sculpt _____

Manufacturer (if applicable):_____

		Cost	Entry Fee
Overall Contest Entry Fee		**$30**	**$30**
X	Best Reborn Doll of the Year –overall look including presentation	$0	$0
X	Best Reborn of the Year – People's Choice	$0	$0
Additional Categories			
	Best Overall Color Application	$10	
	Best Rooting	$10	
	Most Realistic – most life-like – proportion, eye, lips, etc	$10	
	Handling Fee (If not attending Tiny Treasures)*	$15	
	Return Shipping (see General Rules page two) *		
		Subtotal for Doll 3:	**$**

IDEX/Tiny Treasures REBORN AWARDS

2008 Reborn Awards Registration Form, page 3 of 4

Please select one of the following:

_____I will bring my entry with me and drop it off during one of the prearranged times.

_____I will have someone else pick up and drop of my doll. Name of person: _____

_____I will ship my entries to the judging for the additional handling fee of $15. The attachment of a signed waiver is required at the time of registration.

_____I will need my doll shipped back from the hotel (the attachment of a signed waiver is required at the time of registration (unless noted, doll will be shipped to address listed on entry form) for the additional fee specified on page 2 of the General Rules

Payment

Subtotal: Doll 1	
Subtotal: Doll 2	
Subtotal: Doll 3	
Grand Total:	

Method of Payment: Credit Card Money Order Check (made payable to "Madavor Media, LLC")

Credit Card Type (circle one): VISA MC AMEX DISC

Credit Card Number:_____Exp Date:_____

Signature:_____

Signature of Artist

I am submitting my reborn to the 2008 IDEX/Tiny Treasures Reborn Awards and have read and understood the rules as stated in this document.

_____ _____
Signature of Artist Date

Mail completed registration form, registration fee and shipping waiver form (if applicable) to:
IDEX/Tiny Treasures Reborn Contest, 420 Boylston Street, Boston, MA 02116 or fax to 617-536-0102.

2008 IDEX/Tiny Treasures Reborn Awards – Shipping Wavier

Required for all Artists shipping their entries to and from the judging. (Only fill out if you're shipping your reborn.)

As an artist entering the 2008 IDEX/Tiny Treasures Reborn Awards, I acknowledge that I am choosing to ship my entry, at my own expense to the judging at the following address: **Madavor Media/IDEX/Tiny Treasures Reborn Contest, 420 Boylston Street, Boston, MA 02116. I understand that it is my responsibility to get my entry to this address no later than June 13, 2008 in order to be eligible to enter the contest.**

In choosing to ship my Entry, I understand and acknowledge the risks and hereby release the Madavor Media, LLC, IDEX, Tiny Treasures, and all of their parents, subsidiaries, successors, affiliated and related companies and entities (including but not limited to successors, affiliated and related companies and entities (including but not limited to successors by merger or otherwise), and all of its present, former and future directors, officers, shareholders, trustees, attorneys, employees, members, agents, successors, assigns and representatives, individually and in their official capacities (collectively referred to as the "Releasees") from any and all claims resulting from the shipment and unsupervised storage of my entry into this Awards contest. I understand that reasonable care will be used to store and transport my entry, but no warranty is being made by the Releasees regarding the protection of my Entry. I am releasing my claims for any and all damages including, but not limited to, the loss or damage of my entry.

In addition, I acknowledge that the Entry will be shipped back, with my payment of the additional shipping and handling fees, to the address provided on my completed registration form. I understand shipments will be made via UPS or Federal Express in standard sized containers and packaging and insured to a maximum value of $100.

Intending to be legally bound, I have signed this Agreement as of the date set forth below.

Signature: _____ Date: _____

Name: _____
(Please print)