IDEX Premiere 2009 – Orlando

BADGE REGISTRATION

New Way to Register!
Register Online:
www.idexshows.com

Step One – Register for a Badge:

Please Check One:

☐ **Collector - Admission $20.00**

Includes admission to IDEX on Saturday and Sunday. Children are welcome at IDEX, but strollers are strictly prohibited, no exceptions will be made. Admission to IDEX for children over 8 years is $15.00, Children under age 8 years are free.

☐ **New Trade Buyer – Admission Free**

To register as a New Trade Buyer and qualify for free admission you must provide documentation of at least 3 of the following credentials:

- ☐ Current retail business license
- ☐ Current Resale Tax Certificate
- ☐ Imprinted Business Check
- ☐ Executed Sales Tax Return
- ☐ Proof of Merchant Credit Card ID#
- ☐ Copies of Past Invoices
- ☐ Listing in Business White or Yellow Pages
- ☐ Photo of Retail Store Front
- ☐ Cancelled Payroll Check

☐ **Returning Trade Buyer – Admission Free**

Welcome back! If you are a Returning Trade Buyer, and you are already in our system, you do not need to attach your credentials.

☐ **Trade Buyer Guest – Admission $20.00**

Buyers may bring one guest, for a fee of $20.00 per person.

☐ **Industry Courtesy – Admission $20.00**

To register as a Industry Courtesy you must be involved in the doll and bear collectable industry *other than* a Buyer/Dealer, the Press or an Exhibitor. Industry Courtesy badges includes Artists and Manufacturers that are visiting the show to determine future participation.

☐ **Press – Admission Free**

To register as Press you must be a member of the media, and prepared to provide a business card with editorial title or masthead of a publication upon request. Special materials for members of the press are available at registration.

Step Two – Register for Workshops & Events

Please review the Workshops & Events on Page 2 (reverse) to sign up for special classes and events. Mark off the workshops and events you would like to attend, tally the amount and enter below. Don't forget to fax in BOTH forms so we can reserve your spot! Selected events hosted by manufacturers require registration online at www.idexshows.com.

Step Three – Complete Payment Information

First Name: _____ Last Name: _____

Company: _____ Email: _____

Address: _____ City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

Name of Additional Guests /Collectors ($20.00) or Additional Trade Buyers (must be on company payroll $0.00):

_____

_____

_____

$_____ *Total Registrations (Include Additional Guests and Collectors at $20.00 each and list names above)*

$_____ *Total Workshops & Events*

$_____ **TOTAL DUE** Payment: ☐ Check Enclosed ☐ CASH ☐ Credit Card (☐ Mastercard ☐ Visa ☐ Discover ☐ AMEX)

Cancellation Policy: All payments for workshops and registration are final – no refunds will be given unless a class is cancelled by show management, in this case a refund will be issued via check within 30 days.

Please charge this amount: $ _____ Card #: _____ Code: _____ Exp. Date: _____

Signature: _____ Date: _____

Name:_____**Company Name:**_____

**Please submit one Workshop and Events form per person.*

Thursday, January 29, 2009

$_____	9:00 am – Noon	*Genesis Heat Set Paints with Stephanie Sullivan*, Cost: $99
$_____	9:00 am – Noon	*Newborn Skin Layering Techniques with Jeannine Holper*, Cost: $95
$_____	9:00 pm - 5:00 pm	*11 inch Sculpted Baby with Pat Moulton, Cost:* $130
$_____	1:00 pm - 3:00 pm	*More on Mottling Effects with Jeannine Holper, Cost:* $75
$_____	1:00 pm - 5:00 pm	*Rooting with Stephanie Sullivan, Cost:* $99
$_____	5:30 pm - 7:30 pm	*IDEX Buyers Reception & Industry Update, Cost:* FREE for Registered Buyers

Friday, January 30, 2009

$_____	8:00 am - 10:00 am	*BJD Face-Up with Berdine Creedy & Michelle Hardy*, Cost: $100
$_____	8:30 am - 9:30 am	*Perceived Pricing: Workshop for Buyers,* Cost: $20
$_____	9:00 am - 11:00 am	*Fitting & Pattern Making Techniques for BJD's with Dale Rae*, Cost: $45
$_____	9:00 am - Noon	*Sculpt Newborn Baby Ears with Pat Moulton,* Cost: $40
$_____	9:00 am - 5:00 pm	*IRDA Babies & Friends All Day Workshop*, Cost: $45
$_____	1:00 pm - 2:00 pm	*Handmade Clay Umbilical Cords/Belly Buttons,* Cost: 20.00
$_____	1:00 pm - 2:30 pm	*Skirt Ala Carte with Denis Bastien*, Cost: $30
$_____	2:00 pm - 3:30 pm	*The Power of Photography*, Cost: $25
$_____	4:00 pm - 5:00 pm	*The Power of Branding Workshop for Buyers,* Cost: $20
$_____	6:00 pm to 9:30 pm	*Third Annual Debut of Dolls and DOTY Awards,* Cost: $80

Saturday, January 31, 2009

$_____	8:30 am - 9:30 am	*Boost Sales & Visibility with Existing Resources*, Cost: FREE
$_____	9:00 am - 10:30 am	*Teddy Bear and Friends Magazine TOBY Breakfast*, Cost: $42.00
$_____	9:00 am - 10:30 am	*Sweaters-To-Sew for BJD's with Dale Rae Designs,* Cost: $45
$_____	9:00 am - Noon	*Painting Ethnic Skin Tones with Cindy Kohlscheen,* Cost: $65
$_____	9:00 am - 1:00 pm	*Facial Artistry with Barbara Ann Bears,* Cost: $50
$_____	10:00 am - Noon	*BJD Mini Convention and Workshop*, Cost: $100
$_____	2:00 pm - 3:00 pm	*Teddy Talk with Mindy Kinsey,* Cost: FREE
$_____	2:00 pm - 3:30 pm	*The Power of Photography*, Cost: $25

Sunday, February 1, 2009

$_____	8:30 am - 9:30 am	*How to Improve Your Trade Show Experience: Marketing, ROI and Exhibit Design (for IDEX Exhibitors),* Cost: FREE
$_____	9:00 am - 11:00 am	*The Nose Job Workshop with Barbara Ann Bears,* Cost: $20
$_____	9:00 am - 11:30 am	*Sew a Vintage Style Hankie Dress for Your Doll, Sissy Lingle*, Cost: $50

$_____ **TOTAL AMOUNT DUE (Enter on Page 1)**

New Way to Register!

Register Online:

www.idexshows.com or submit via fax: 617 536-0102