



# IDEX Premiere 2008 – Orlando

# REGISTRATION

### IDEX Show Hours:

Friday, January 25<sup>th</sup> 10:00 am – 5:00 pm Trade, Industry Courtesy & Press ONLY  
 Saturday, January 26<sup>th</sup> 10:00 pm – Noon Trade, Industry Courtesy & Press ONLY  
 Noon – 5:00 pm, Open to Collectors & General Public  
 Sunday, January 27<sup>th</sup> 10:00 am – 3:00 pm, Open to Collectors & General Public



## Step One – Register for a Badge (skip if already registered):

Please Check One:

**Collector - Admission \$15.00**

Includes admission to IDEX on Saturday and Sunday. Children are welcome at IDEX, but strollers are strictly prohibited, no exceptions will be made. Admission to IDEX for children over 8 years is \$15.00, Children under age 8 years are free.

**New Trade Buyer – Admission Free**

To register as a New Trade Buyer and qualify for free admission you must provide documentation of at least 3 of the following credentials:

- Current retail business license
- Executed Sales Tax Return
- Listing in Business White or Yellow Pages
- Current Resale Tax Certificate
- Proof of Merchant Credit Card ID#
- Photo of Retail Store Front
- Imprinted Business Check
- Copies of Past Invoices
- Cancelled Payroll Check

**Returning Trade Buyer – Admission Free**

Welcome back! If you are a Returning Trade Buyer, and you are already in our system, you do not need to attach your credentials.

**Trade Buyer Guest – Admission \$15.00**

Buyers may bring a guest, for a fee of \$15.00 per person.

**Industry Courtesy – Admission \$15.00**

To register as a Industry Courtesy you must be involved in the doll and bear collectable industry *other than* a Buyer/Dealer, the Press or an Exhibitor. Industry Courtesy badges includes Artists and Manufacturers that are visiting the show to determine future participation.

**Press – Admission Free**

To register as Press you must be a member of the media, and prepared to provide a business card with editorial title or masthead of a publication upon request prior to registration or on show site. Special materials for members of the press will available at registration.

## Step Two – Register for Workshops & Events

Please review the Workshops & Events on Page 2 (reverse) to sign up for special classes and events. Mark off the workshops and events you would like to attend, tally the amount and enter below. Don't forget to fax in BOTH forms so we can reserve your spot! Selected events hosted by manufacturers require registration online at [www.idexshows.com](http://www.idexshows.com).

## Step Three – Complete Payment Information

First Name: \_\_\_\_\_ Last Name: \_\_\_\_\_

Company: \_\_\_\_\_ Email: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

**Name of Additional Guests /Collectors (\$15.00) or Additional Trade Buyers (must be on company payroll -\$0.00):**

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

\$ \_\_\_\_\_ *Total Registrations (Include Additional Guests and Collectors at \$15.00 each and list names below)*

\$ \_\_\_\_\_ *Total Workshops & Events*

\$ \_\_\_\_\_ **TOTAL DUE**      Payment:  Check Enclosed     Credit Card ( Mastercard  Visa  Discover  AMEX)

Please charge this amount: \$ \_\_\_\_\_ Card #: \_\_\_\_\_ Exp. Date: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

## Step Four – Submit Completed Page 1 & 2

Return this form with your credentials (New Buyers Only) along with payments and your Workshop & Event Registration form to: IDEX Trade Registration, PMB #307, 156 Peachtree East Shopping Center, Peachtree City, GA 30269

**Fax:** 770 -632-0099, **Questions:** Contact Bobbie Scott, Trade Show Coordinator at 770-632-0210 or via email [idxinfo@mindspring.com](mailto:idxinfo@mindspring.com)

**Registrations received after Jan. 4<sup>th</sup> will be processed onsite.**



IDEX Premiere 2008 – Orlando WORKSHOPS & EVENTS REGISTRATION

Name: \_\_\_\_\_ Company Name: \_\_\_\_\_

\*Please submit one Workshop and Events form per person.

Thursday, January 24, 2008

- \$ \_\_\_\_\_ 8:30 am - 1:30 pm BJD Jointing with JP Kelly & Catrina Sanders, Cost: \$100
\$ \_\_\_\_\_ 8:30 am - 5:00 pm Sculpting with Beverly Stoehr, Cost: \$140
\$ \_\_\_\_\_ 9:00 am - 5:00 pm Baby So Cute with Pat Moulton, Cost: \$125
\$ \_\_\_\_\_ 2:00 pm - 5:00 pm Newborn Skin Layering Techniques & Mottling Effects, Cost: \$95

Friday, January 25, 2008

- \$ \_\_\_\_\_ 8:30 am - 11:30 am Face-ups for BJDs with Paul Pham, Cost: \$100
\$ \_\_\_\_\_ 9:00 am - 11:00 am Genesis Heat Set Paint Demo with Ruth Annette, Cost: \$50
\$ \_\_\_\_\_ 11:30 am - 12:30 am Reborn Rooting Demonstration with Ruth Annette, Cost: \$30
\$ \_\_\_\_\_ 12:00 pm - 3:00 pm IRDA's Babies and Friends Reborning Workshop, Cost: \$25
\$ \_\_\_\_\_ 12:30 pm - 4:30 pm Let's Crochet a Sweet Little Bear, Cost: \$80
\$ \_\_\_\_\_ 1:30 pm - 2:30 pm Reborn Rooting Demonstration with Ruth Annette, Cost: \$30
\$ \_\_\_\_\_ 3:00 pm - 5:00 pm Genesis Heat Set Paint Demonstration with Ruth Annette, Cost: \$50
\$ \_\_\_\_\_ 6:00 pm to 9:30 pm Second Annual Debut of Dolls and DOTY Awards, Cost: \$75

Saturday, January 26, 2008

- \$ \_\_\_\_\_ 8:30 am - 10:00 am TOBY Breakfast & 25th Birthday, Cost: \$42
\$ \_\_\_\_\_ 8:30 am - 12:00 pm Rooting Workshop with Nicole Middendorf, Cost: \$129
\$ \_\_\_\_\_ 9:00 am - 10:30 am Adora Make Your Own Baby, Cost: \$40
\$ \_\_\_\_\_ 9:00 am - 12:00 pm Create a Bronze Draped Statue, Cost: \$90
\$ \_\_\_\_\_ 10:30 am - 11:30 am Free Trade Seminar: Learn to Maximize Your Market Potential
\$ \_\_\_\_\_ 12:00 pm - 3:00 pm Needlefelt a Polar Bear with Irene Heckel, Cost: \$75
\$ \_\_\_\_\_ 1:00 pm - 4:00 pm Painting Workshop with Nicole Middendorf, Cost: \$149
\$ \_\_\_\_\_ 2:00 pm - 4:00 pm A Vintage Style Hankie Dress for Your Doll, Cost: \$45
\$ \_\_\_\_\_ 6:00 pm - 9:30 pm Fantasy Runway and Charity Auction, Cost: \$150

Sunday, January 27, 2008

- \$ \_\_\_\_\_ 9:00 am - 10:30 am In the Artist's Studio with Deb Canham, Cost: \$75
\$ \_\_\_\_\_ 11:00 am - 12:00 pm Free Seminar for Everyone: Through the Looking Glass: 85 Years of Wonder with Madame Alexander
\$ \_\_\_\_\_ 11:00 am - 12:00 pm Free Trade Only Seminar: Photography Workshop for Artists and Manufacturers
\$ \_\_\_\_\_ 1:00 pm - 3:00 pm Dress Up a Cabinet Size Fashion Lady, Cost: \$250
\$ \_\_\_\_\_ 1:00 pm - 2:00 pm Snow Empress Tiara and Scepter with Paulette Goodreau, Cost: \$35
\$ \_\_\_\_\_ 2:00 pm - 3:30 pm Herrington Teddy Bear Lunch, Cost: \$75

\$ \_\_\_\_\_ TOTAL AMOUNT DUE (Enter on Page 1)

Workshop & Events Deadline: Jan. 4th
Space is Limited!